



RECYCLE
THE JUG

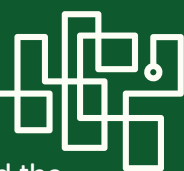
Milk Jug Recycling by the Numbers



70%
of California
consumers say
recyclability
is important.*

47%

Nearly half
of California
consumers find the
milk jug **difficult**
to recycle.*



32%

of California
consumers
who reported
that they find the milk jug
difficult to recycle said
they don't trust it will
actually be recycled.*

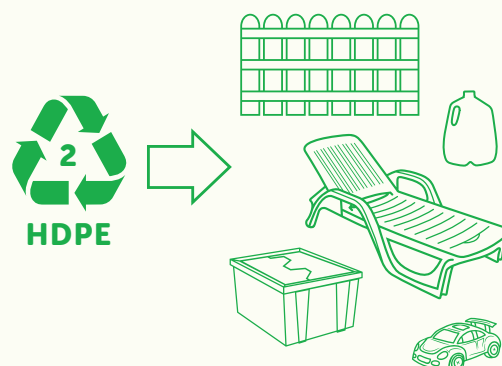


*Via a 2021 perceptions study conducted by a dairy industry coalition



Recyclers love milk jugs, and they're easy to recycle!

- Milk jugs are made out of **high-density polyethylene (HDPE) plastic** — one of the most widely accepted and desired plastics in recycling programs across the United States, including California.
- The plastic used in milk jugs can be collected, processed, and manufactured into **new products and packaging** after their initial use — like milk jugs!



How Can You Recycle Your Milk Jugs?

Pour it. Cap it. Bin it.

- 1**
Pour it
Make sure the jug is empty (rinsing is helpful, but not necessary).
- 2**
Cap it
California recyclers ask that you put the caps back on the milk jug.
- 3**
Bin it
Drop jugs into your curbside recycling bin. If you don't have curbside recycling, search Earth911's recycling database to find the HDPE (#2) plastics recycling location nearest you at Earth911.com.

Too big to fit?
Pour it. **Crush it.** Cap it. Bin it.

Learn more at [Recyclethejug.com](https://www.recyclethejug.com)

Created by the California Milk Advisory Board, an instrumentality of the California Department of Food and Agriculture

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